



# How Ashirvad Pipes tripled their finance team's productivity in T&E Management

## About Company

**Ashirvad pipes** is a leading manufacturer and supplier of CPVC, uPVC, SWR plumbing systems. A benchmark in Indian water management industry since 1998, today, Ashirvad is the world's largest manufacturer of uPVC column pipes and successfully exports to over 35 countries.

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**Mr. Shashidhar Shetty, General Manager - Business Finance**

Happay has helped in streamlining our expense management process by providing us with a user-friendly tool. With its seamless integration, automated workflows, and real-time tracking, our finance team can now efficiently manage employee travel related expenses.

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## The Happay Difference

**300%**

Increase in finance team's productivity due to automated processes

**~100%**

Policy Compliance without any manual effort

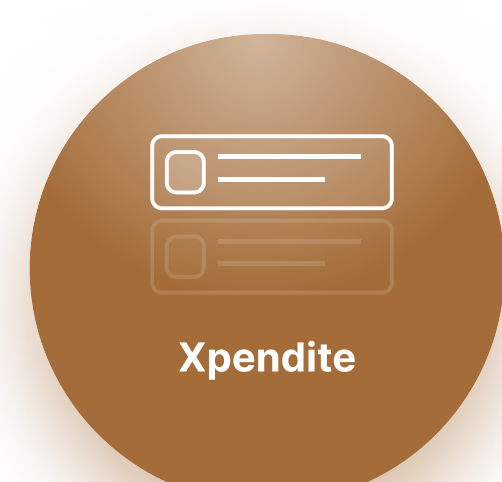
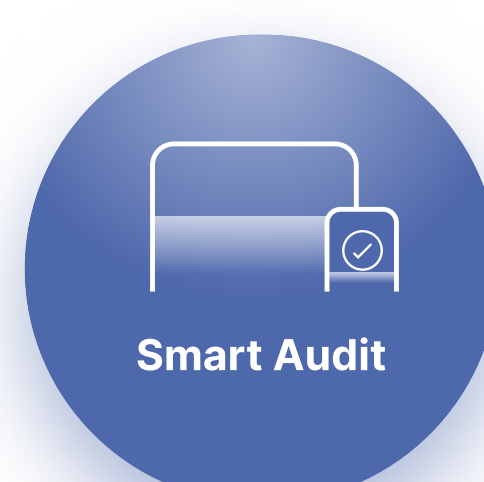
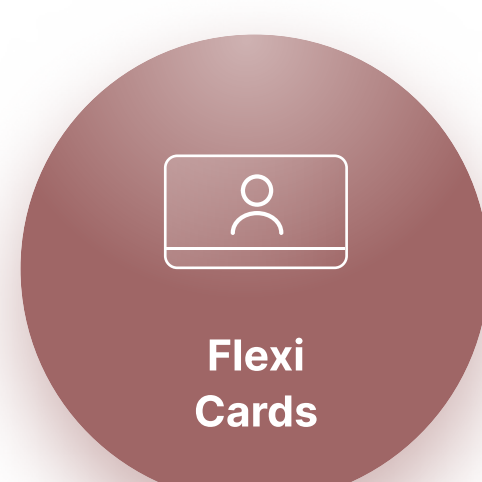
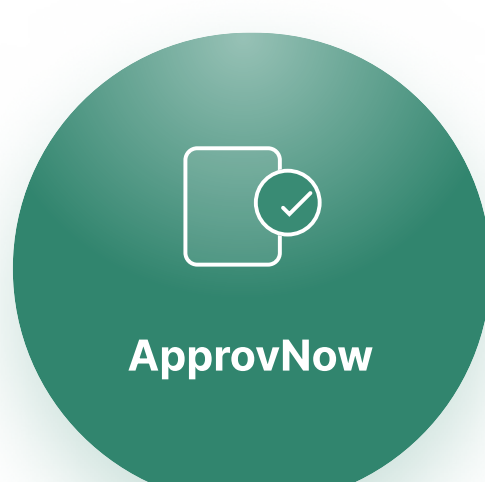
**3-7 days**

Reimbursement cycle, compared to 15 days before Happay

**~60%**

Time saved in filing expenses for the employees with digitalization

## Product Highlights



Time-consuming manual process

“ An excel template was shared with our employees where they had to fill in all the details, then take a printout, attach all documents, and send it to their manager who verified and signed it before couriering it to the HO for processing. It was a **completely manual and time-consuming process**. The 2-member accounting team processed expenses for 300 employees and we wanted to ensure the same or greater productivity without putting pressure on the accounting team even for a highly scaled team. ”

Poor employee experience

“ Employees had to **collect physical bills** to file their expenses. **They did not have any real-time visibility** into the approval status of their expenses. **Reimbursements also took longer** since everything had to be done manually. ”

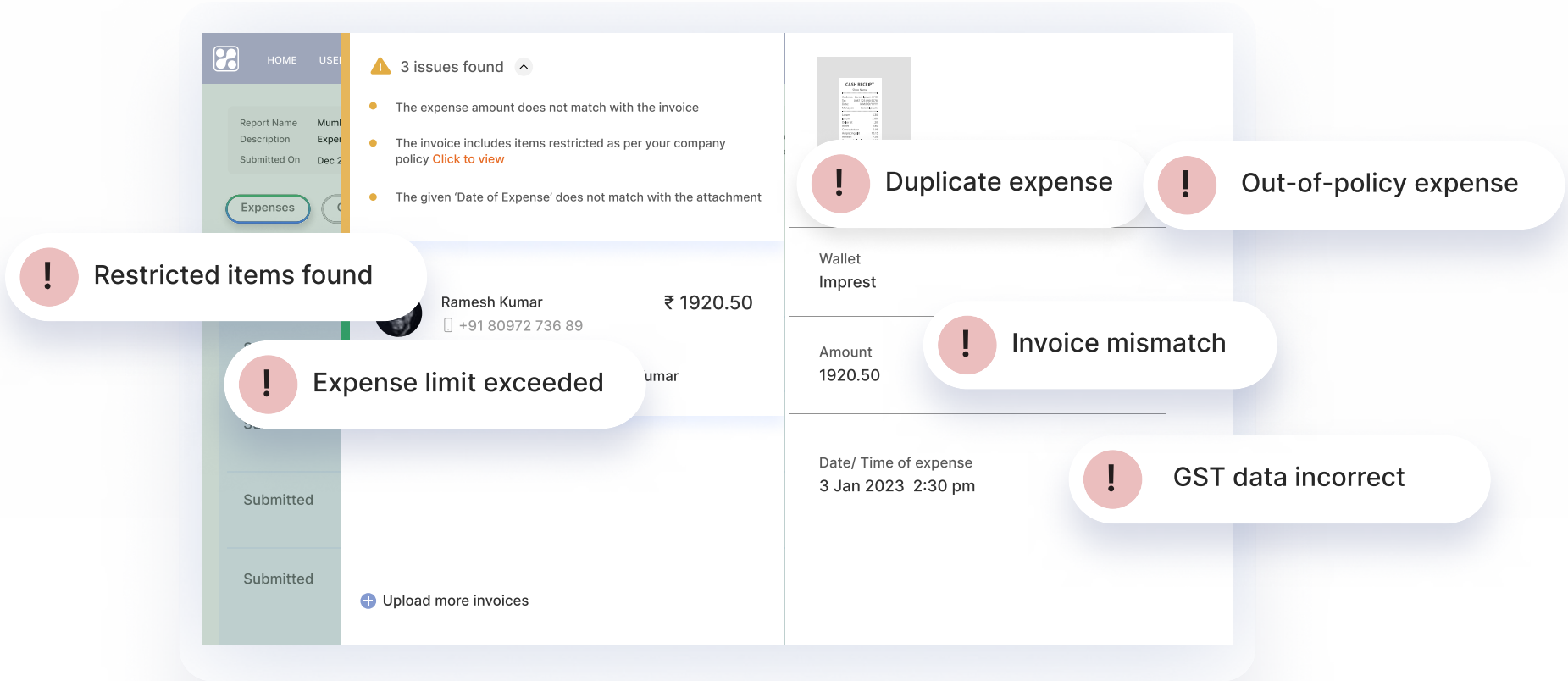
Higher costs due to lack of digitalization

“ We faced challenges such as **policy violations, losing receipts, difficulty in tracking expenses, and human error factor** due to lack of digitalization, which led to **higher costs of operation**, cementing the need for a T&E solution. ”

After Happay

Time saved with automated processes

- 1 After implementing Happay, the accounting team achieved **3x productivity and efficiency**. Happay helped Ashirvad automate all processes end-to-end, facilitating the **2-member team to manage 1000+ employees** with ease.
- 2 **SmartAudit** automatically **flags policy violations and out-of-policy expenses**, providing the finance team with all the information needed to take action.



Happay's SmartAudit automatically flags violations based on the policies set up by Ashirvad

- 3 With Happay's ApprovNow and reports, the **time taken for the auditing process has come down to only half a day** as compared to 3 to 4 days pre-Happay.

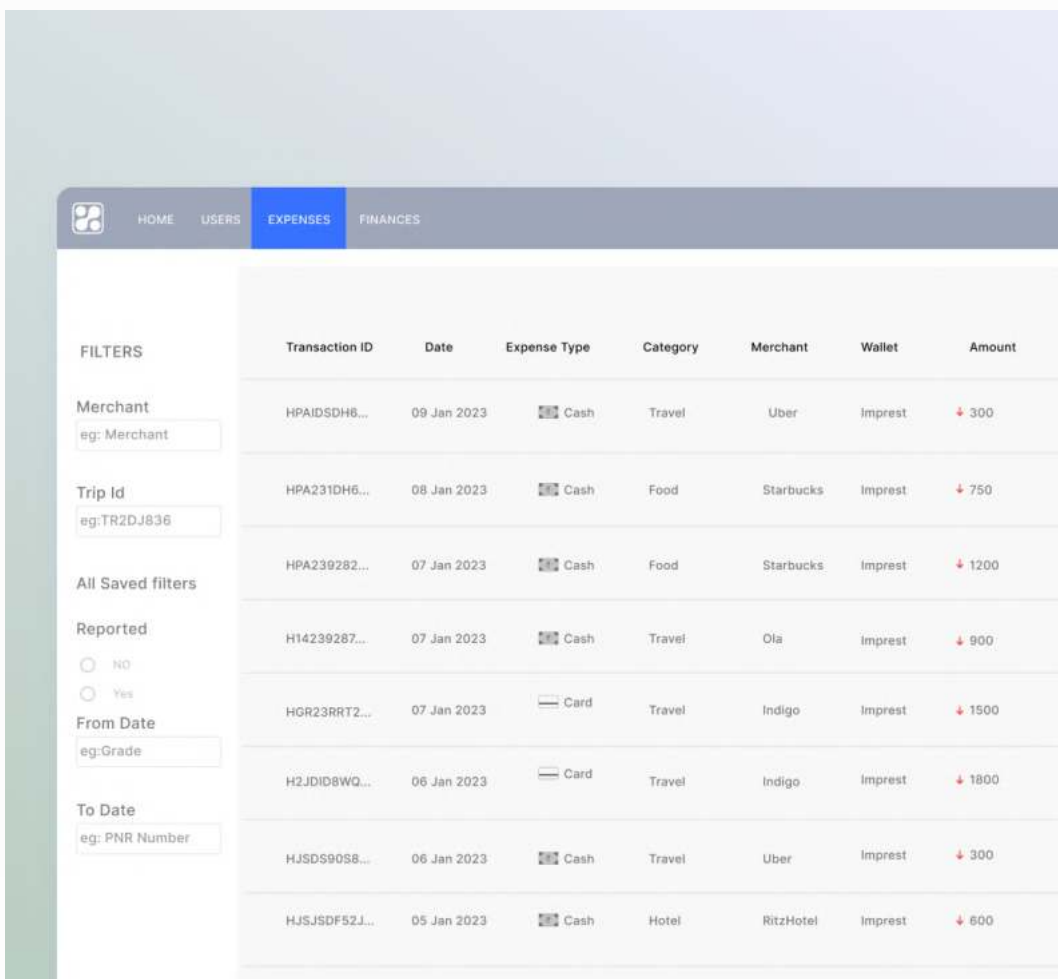


## Exceptional Employee Experience

- 1 **Time taken for expense filing has reduced from 2 to 3 hrs to 10-15 min.** As soon as the expense happens, the employees scan the receipt using their mobile app and file the expense on the go.
- 2 A unified dashboard helps the employees **track the status of their filed expenses.**



Employee scans the physical bill to create an expense in their Happay Expense portal



Employee can see the real-time approval status of their expenses with warning and reason for rejection

- 3 **Fast reimbursements (3-7 days TAT)** has led to increased employee satisfaction.

## Unlimited Cost Savings

- 1 Increase in the finance team's productivity led to **cost savings of 30 to 40 lakhs annually.**
- 2 **Indirect savings** include the digitalization of data, preventing policy violations easily, time saved for the employees, etc. which results in savings of **20 to 30 lakhs annually.**

Trusted by Ashirvad and 7000+ companies

