



How Relaxo easily configured complex policies and achieved 100% policy compliance

About Company

Relaxo, a Delhi-based company incorporated in 1976, is the largest footwear manufacturer in India. Serving the nation for over four decades, Relaxo is ranked among the top 500 most valuable companies in the country.

Its most popular brands—Sparx, Flite, and Bahamas—are leaders in their respective markets. With a pan-India distribution footprint, Relaxo also operates a robust network of over 350 retail outlets and is available on all major e-commerce portals.

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Sushil Batra, Executive Director & Chief Financial Officer

"Happay has streamlined our expense management process. After implementing Happay, employees file expenses more efficiently, approvals have become easier, and policy compliance is assured even with complex policies. We also find Happay to be extremely user-friendly and reliable."

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The Happay Difference

100%

End-to-end automation for expense capture, policy compliance, approvals and reimbursements

~100%

GST Compliance while claiming the expenses, making GST auditing easy

0%

Loss in claiming tax returns because of direct reimbursements to Happay wallet

Product Highlights



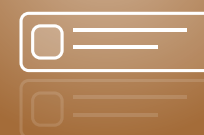
ApprovNow



Advances



Smart Audit



Xpendite



Petty Cash



Prepaid Cards

Poor employee experience

“ The process was **completely manual**. The retail stores had to maintain and courier the **hard copies of the bills** to the head office. The employees had **no scope to file the expenses on the go**. ”

Complex policy requirements

“ Our policy structure is complex. We **needed the flexibility to change policies, limits, and other details on demand**, based on development plans. The existing system was not working for us, and it was difficult to configure policies and ensure policy compliance. ”

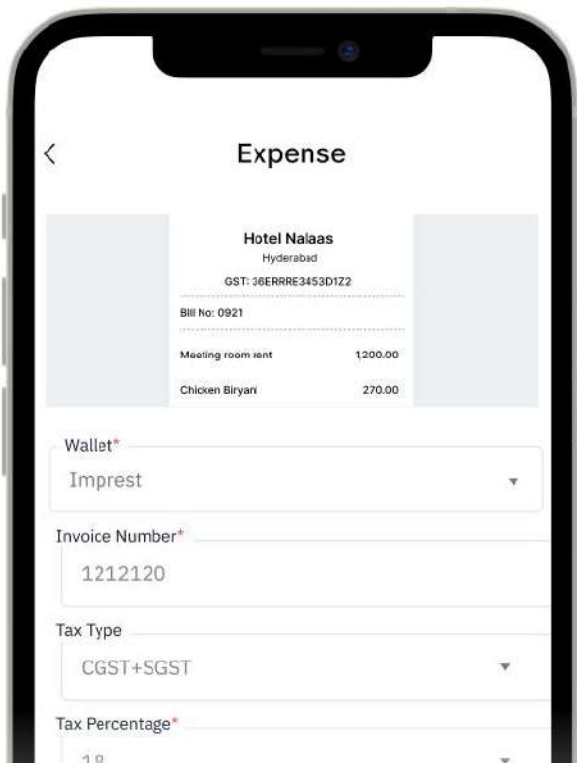
Losing out on tax benefits

“ All expense reimbursements were deposited into the **employee's personal bank accounts**, making it difficult for employees to file their income tax returns and resulting in a **loss of tax benefits**. ”

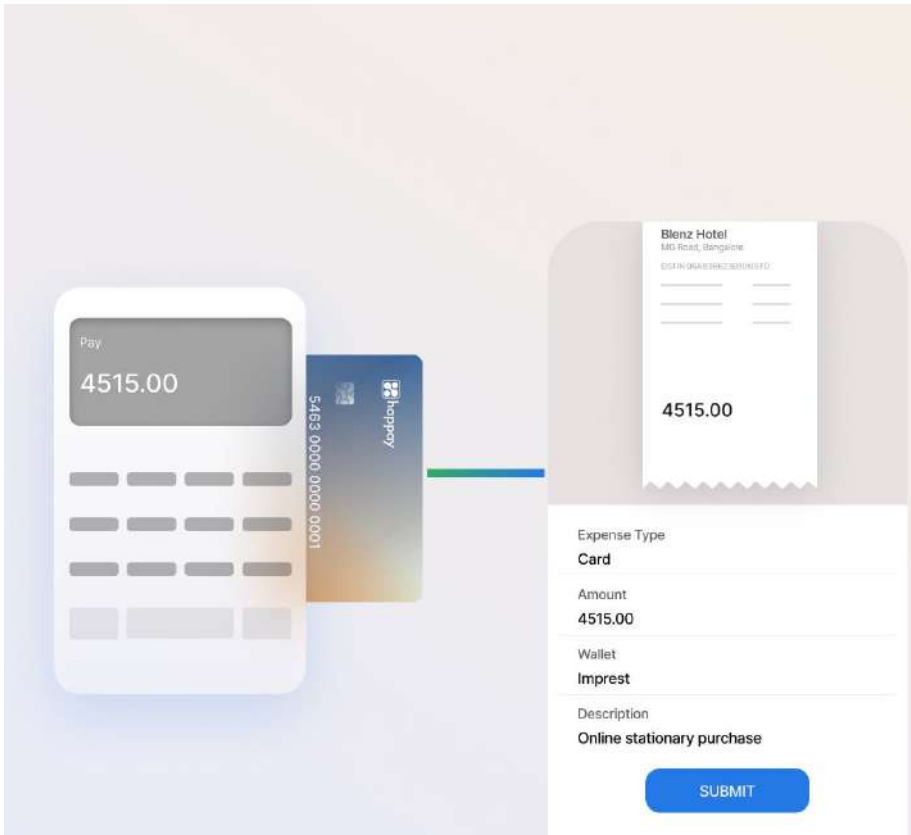
After Happay

Exceptional Employee Experience

- 1 Happay's **mobile app** enabled employees to file their expenses on the go from anywhere at any time.
- 2 **SmartScan OCR tech auto-captures all the invoice data and creates digital invoices**, preventing data entry errors and eliminating the need to carry around physical bills.



Employee scans the physical bill, and Happay's SmartScan OCR tech captures the details automatically

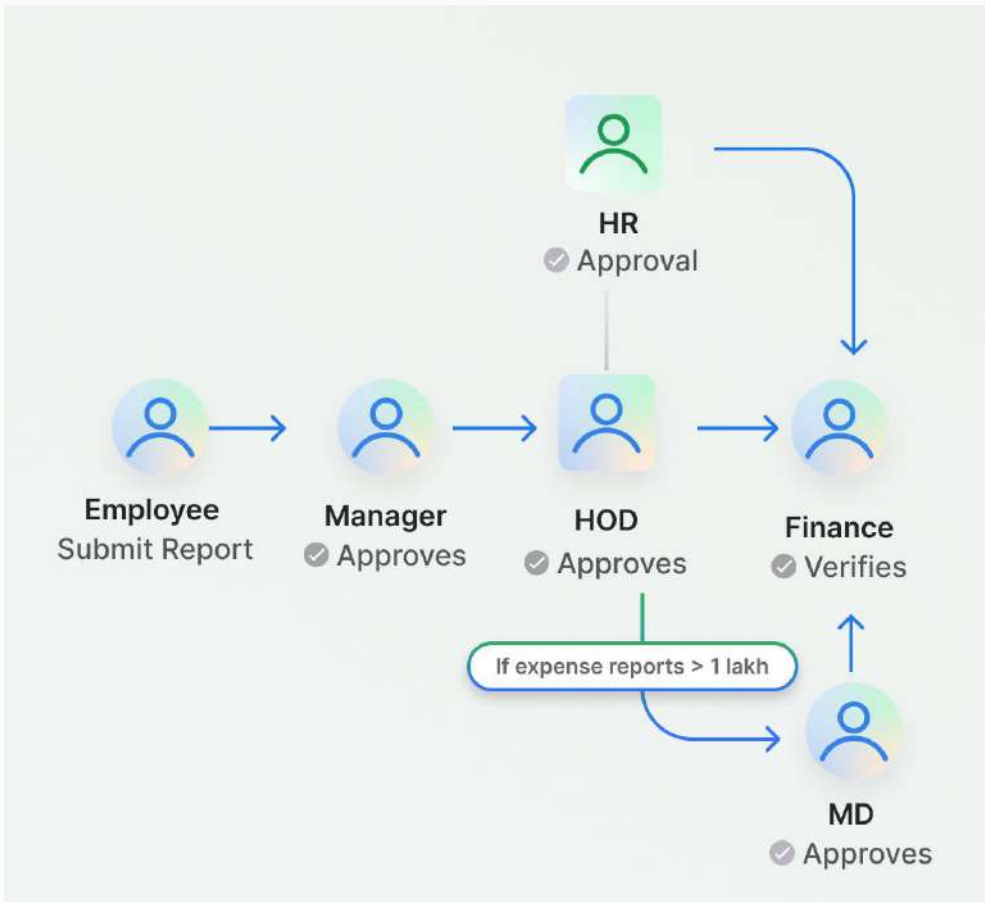


When the employee uses Happay cards, Happay's Xpendite captures the expense in real-time

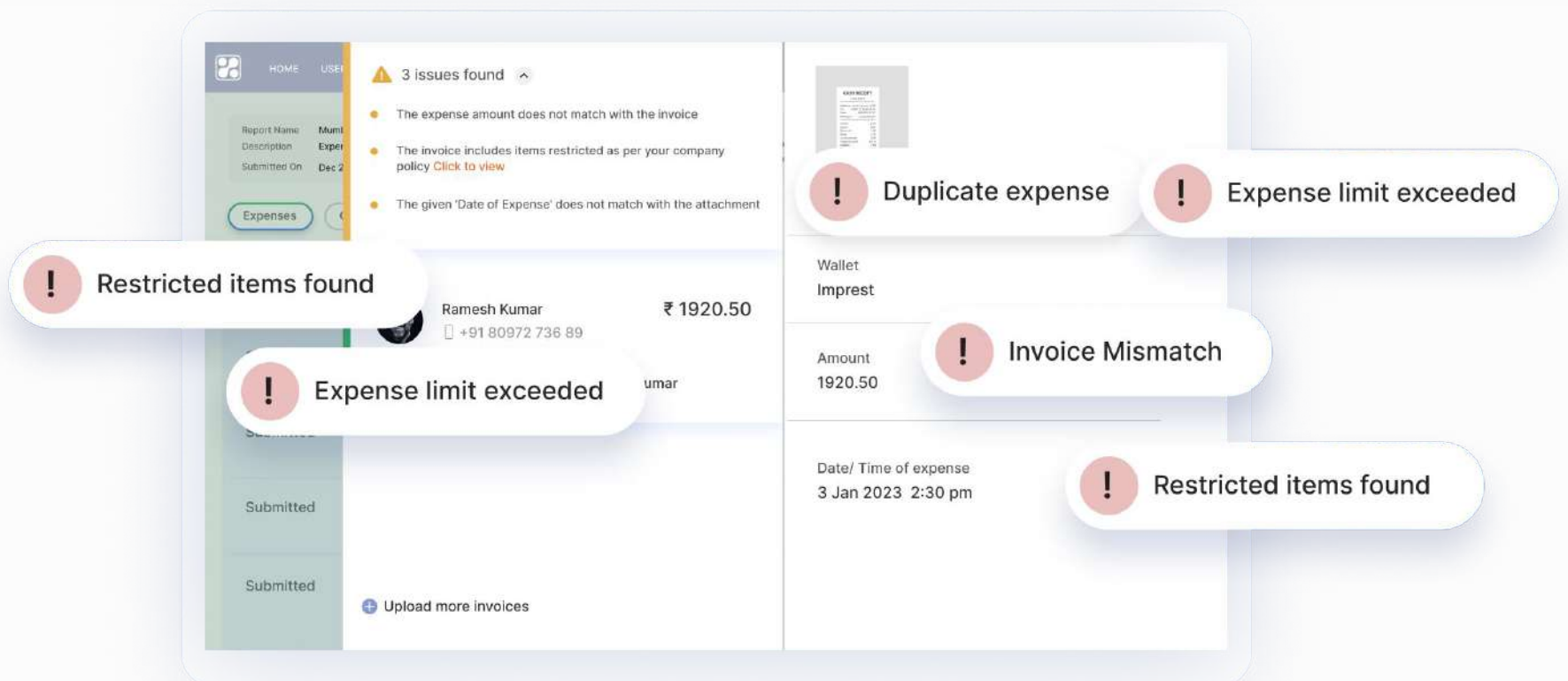
- 3 The end-to-end T&E automation has helped the finance team to settle the expenses faster resulting in **faster reimbursements** and increased employee satisfaction.

Complete policy automation

- 1 Relaxo could now **set policies by roles, teams and departments**. These policies are configured in the system, completely removing the manual element.
- 2 Now, Relaxo could **change policies according to their requirements** without worrying about compliance.



Happay helped Relaxo setup customized and complex policies and workflows.

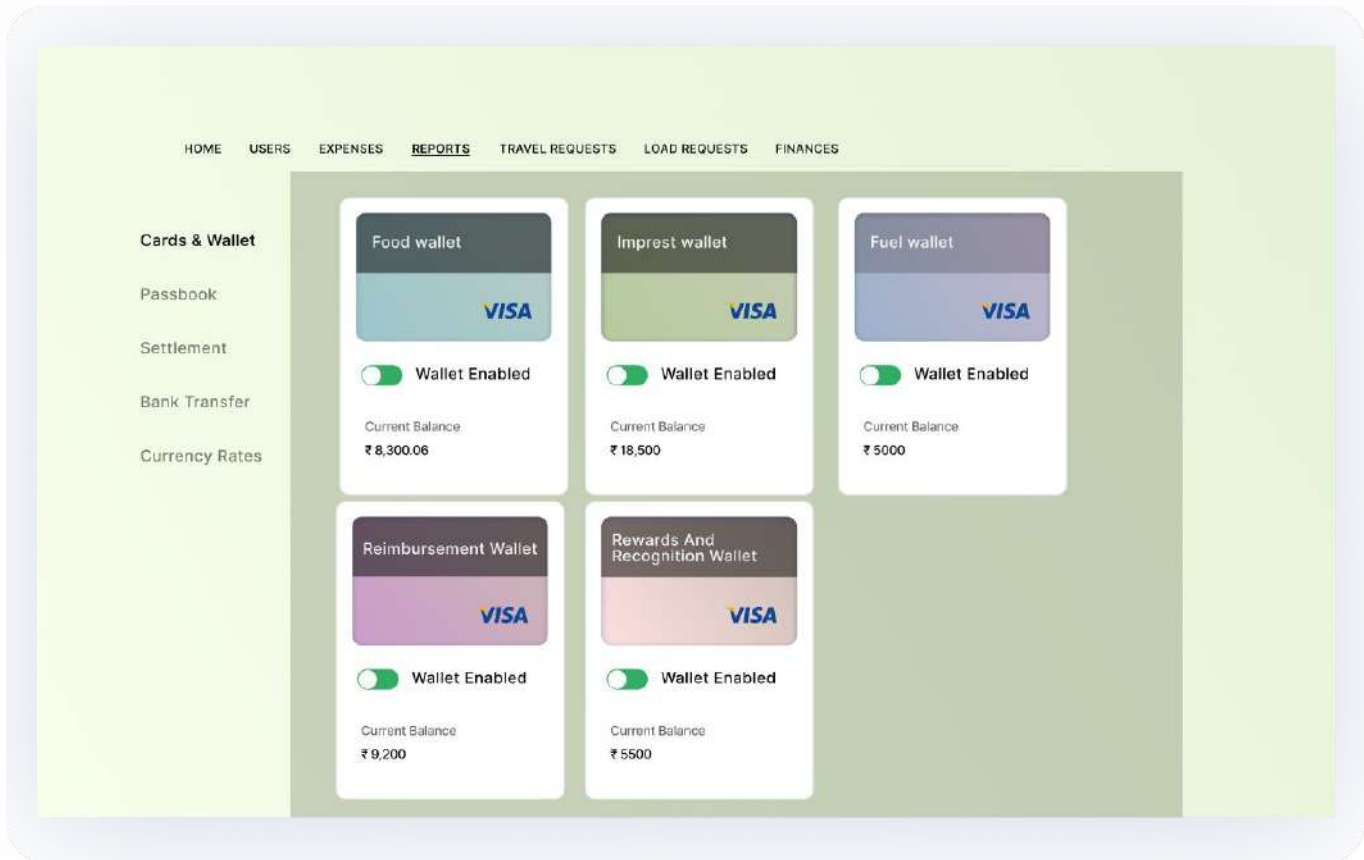


Happay's Smart Audit auto-flags violations according to policies set up by Relaxo

- 3 **SmartAudit automatically flags policy violations and out-of-policy expenses**, providing the finance team with all the information needed to take action.

Super Tax Saver

- 1 Happay helped Relaxo employees in **filling ITR and saving taxes**. Relaxo could give their employees expense reimbursements directly in their Happay wallet, eliminating the need to rely on bank transfers.



Happay wallets helped Relaxo eliminate the need to rely on bank transfers

Trusted by Relaxo and 7000+ companies

